

Everspin's Road to Embedded World 2024

It's that time of the year again – Everspin is heading back to Germany for Embedded World on April 9-11! This conference has always been an important gathering for the embedded community, bringing together experts and suppliers from across the globe together. It's a fun three days, with many presentations, exhibits, and networking opportunities that foster many new relationships and innovative ideas.

Last year, the conference attracted a total of 950 exhibitors and 27,000 visitors. Everspin also exhibited, and we had some very memorable moments. Our team had the opportunity to speak with various industry media outlets, including TechInsights, Embedded Computing Design and EE Times. But our proudest moment has to be winning the "Best in Show" award in the Memory & Storage category for [EM064LX STT-MRAM](#). This flagship technology offers the highest combination of performance, endurance and retention for persistent memory, even in harsh industrial environments. Later that year, we [expanded](#) our STT-MRAM EMxxLX family with a new 4Mb capacity point, a smaller footprint package, and an extended industrial temperature range of 105°C.

This year, we are set to unveil more updates to our persistent memory products, and we're particularly excited to announce a new brand name on the first day of Embedded World! Not only that, but we have planned some live and static demos of EMxxLX products that you can experience at our booth. This includes a STM32-based demo and benchmarking of EMxxLX to NOR Flash, using STM's AI evaluation tool on a demo board. And last but not least, we will collaborate with Synaptic Labs to show EMxxLX with the xSPI controller on a FPGA evaluation board.

We will be demonstrating these products at our newly redesigned booth at stand 548 in Hall 3. Our team – including Dave Schrenk, Peter Schubert, Paolo Schiappacasse and Joe O'Hare – can't wait to share our latest news and exciting plans for the rest of the year. So come see us at Embedded World 2024 and we'll show you how our MRAM technology can be the perfect memory solution for you!