

# Everspin Names Annie Flaig Senior Vice President of Worldwide Sales

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**Chandler, AZ, May 04, 2017** — Everspin Technologies, Inc., the world's leading developer and manufacturer of discrete and embedded MRAM, today announced the appointment of Annie Flaig as Senior Vice President of Worldwide Sales. Flaig will be responsible for day-to-day operations for all aspects of direct and indirect sales, as well as overseeing Everspin's channel ecosystem. She will lead the efforts to increase revenue and expand market activities, as well as contribute to the marketing and business strategy for Everspin products.

*"Annie brings a combination of Enterprise Server, Storage and Flash Memory tech expertise that is crucial to successfully leading our sales team and accelerating Everspin's commercial efforts" said Everspin President and CEO, Phill LoPresti. "The Everspin team would like to welcome Annie to our leadership team. I also want to thank Scott Sewell for his contributions over the years to help build our MRAM business and customer base and wish him much success in the next chapter of his professional career."*

Prior to Everspin, Flaig was VP of Worldwide Enterprise Storage Solutions Sales at SanDisk Corporation, where she was responsible for end user and enterprise channel sales of high-performance flash memory solutions. Before joining SanDisk, Flaig was VP for Americas Sales & Channel Marketing at Hitachi Global Storage Technologies (now a Western Digital brand). At HGST, Flaig drove revenue and market share growth through direct, distributor and retail sales of HGST hard disk drive and solid state drive products in the Americas region. Before joining HGST in 2012, Flaig spent nearly 20 years with Advanced Micro Devices (AMD). At AMD she served as the Corporate VP of Worldwide Commercial and Enterprise Sales, advancing from the position of VP of Sales for the Americas region.

## **About Everspin Technologies**

Everspin Technologies is the leading provider of MRAM solutions. Everspin's MRAM solutions offer the persistence of non-volatile memory with the speed and endurance of random access memory (RAM), and enable the protection of mission critical data particularly in the event of power interruption or failure. Everspin's MRAM solutions allow its customers in the industrial, automotive and transportation, and enterprise storage markets to design high performance, power efficient and reliable systems without the need for bulky batteries or capacitors. Everspin is the only provider of commercially available MRAM solutions and over the past eight years has shipped over 60 million MRAM units. For more information, visit [www.everspin.com](http://www.everspin.com).

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